

Travel Smart Delivery - Proposed Programme for Redhill / Reigate 2012/13

Workstream: Redhill / Reigate

Workstream Lead: Marc Woodall

Last Updated by: Marc Woodall

Last Updated: 29.08.12

KEY COMPONENT PROGRAMME FOR 2012-2013

Scheme details						Costs	Source/Detail of Funding						Implementation Dates				
Element	Scheme Title	Location (ward/corridor/road name)	Scheme Description	Lead officer	Delivering service/partner	Estimated Costs	LSTF		Local contributions				Design		Implementation		
							Key Comp	Large Bid	S106 / CIL	Detail of planning ap	D/B	Third party/ Other	Total Local contribution	Est'd start	Est'd finish	Est'd start	Est'd finish
1	6 - Travel Promotion Reigate	Borough wide	Continued funding for cycle training programme to support existing third party operation	Marc Woodall	Engmt Tm/ Sustrans	60	60	0	0	0	0	0	0	Apr-12	Mar-13	Apr-12	Mar-13

LARGE BID PROGRAMME FOR 2012-2013

Scheme details						Costs	Source/Detail of Funding						Implementation Dates				
Element	Scheme Title	Location (ward/corridor/road name)	Scheme Description	Lead officer	Delivering service/partner	Estimated Costs	LSTF		Local Contributions				Design		Implementation		
							Key Comp	Large Bid	S106 / CIL	Detail of planning ap	District/Boro	Third party/ Other	Total Local contribution	Est'd start	Est'd finish	Est'd start	Est'd finish
1	Walking & Cycling Improvement Phase 1	A23	Route 1A - From Frenches Road to Route 1 A23 London Road	Chris Parry	HWY	40	0	20	20	06/01976, Valley Site, Wray Common Road	0	0	20	Sep-12	Nov-12	Nov-12	Mar-13
2	Walking & Cycling Improvement Phase 1	NCN21	Route 2A - From Watercolour to NCN 21	Chris Parry	HWY	20	0	20	0		0	0	0	Sep-12	Nov-12	Nov-12	Mar-13
3	Walking & Cycling Improvement Phase 1	Town centre	Route 3 - From Park 25 to Redhill Town Centre	Chris Parry	HWY	4	0	2	2	04/1837, George Wimpey, Park 25, St Anne's Drive	0	0	2	Sep-12	Nov-12	Nov-12	Mar-13
4	Walking & Cycling Improvement Phase 1	Town centre	Route 4 - Whitebushes to Redhill Town Centre	Chris Parry	HWY	20	0	20	0		0	0	0	Sep-12	Nov-12	Nov-12	Mar-13
5	Information, Travel Planning & Information	Indoor Mapping	Redhill / Reigate	Marc Woodall	Engmt Tm	25	0	25	0	Maps to be located in car parks and other entry points into the town, as well as the possibility to go into the Belfry shopping centre and Harlequin. Budget includes funding for design and printing of mapping and any new display cases as necessary.	0	0	0	Aug-12	Dec-12	Jan-13	Mar-13
6	Information, Travel Planning & Information	Traffic Management Information (Web site)	Borough wide	Marc Woodall	Engmt Tm	50	0	50	0	Development of new interactive on-line mapping, journey planner and integrated travel information	0	0	0	Sep-12	May-13	Jun-13	Jun-13
7	Information, Travel Planning & Information	Travel Planner Training	Redhill / Reigate	Marc Woodall	Engmt Tm	17	0	17	0	Larger businesses with over 100 employees, professional travel planning training will be offered.	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
8	Information, Travel Planning & Information	Cycle training	Redhill / Reigate	Marc Woodall	Engmt Tm	20	0	20	0	Residents and businesses within 300 metres of a cycle route will also be entitled to discounted cycle training at a price of approximately £10. Launch events will accompany the completion of routes.	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
9	Information, Travel Planning & Information	Intensive infrastructure marketing	Redhill / Reigate	Marc Woodall	Engmt Tm	10	0	10	0	Intensive target marketing along the improved bus corridors and new cycle routes. For Redhill and Reigate this will also include town centre maps highlighting key travel information and local amenities.	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
10	Information, Travel Planning & Information	Eco Driver training	Redhill / Reigate	Marc Woodall	Engmt Tm	12.75	0	12.75	0	Companies with large numbers of drivers, will be entitled to free Eco driver training for staff. This will be delivered either as 1 to 1 in car training, or as part of a simulator programme, depending upon the organisation's preference.	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
11	Information, Travel Planning & Information	Small business marketing	Redhill / Reigate	Marc Woodall	Engmt Tm	20	0	20	0	Travel information for Redhill businesses produced in conjunction with local retailers. Half the space on Travel SMART branded maps, leaflets and other materials will be available to retailers to markets their business	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
12	Information, Travel Planning & Information	Travel Planner materials support	Redhill / Reigate	Marc Woodall	Engmt Tm	12.75	0	12.75	0	Travel SMART will offer materials and branding support to participating businesses.	0	0	0	Sep-12	Mar-13	Sep-12	Mar-13

15	Information, Travel Planning & Information	Healthy Lifestyle hub	Redhill / Reigate	A community hub will be established in Redhill area which will be used as a venue for people to pick up information and get their bicycles repaired by local volunteers.	Marc Woodall	Engmt Tm	100	0	100	0	0	0	0	Sep-12	Dec-12	Dec-12	Mar-13
16	Information, Travel Planning & Information	Business package delivery	Redhill / Reigate	Contract management, business development and administration of the business package	Marc Woodall	Engmt Tm	12.75		12.75				0	Sep-12	Mar-13	Sep-12	Mar-13
17	Information, Travel Planning & Information	Brompton Dock	Redhill / Reigate	Proposal for a 40 bike dock to be located at Redhill railway station in partnership with Southern Rail.	Marc Woodall	Engmt Tm	40	0	40	0			0	Sep-12	Dec-12	Jan-13	Mar-13
18	Information, Travel Planning & Information	Awareness and marketing	Redhill / Reigate	As the improvements to local transport facilities are introduced, a wide scale marketing campaign will be undertaken.	Marc Woodall	Engmt Tm	49.8		49.8				0	Sep-12	Mar-13	Sep-12	Mar-13
19	Information, Travel Planning & Information	New starter travel packs	Redhill / Reigate	Supporting small businesses, free 'New to Redhill' travel packs available for staff. These travel packs will contain details about travel choices people have when working in Redhill.	Marc Woodall	Engmt Tm	20		20				0	Sep-12	Mar-13	Sep-12	Mar-13
20	Information, Travel Planning & Information	Personalised Travel Planning	Redhill / Reigate	For smaller businesses, the offer of personalised travel planning, either 1 to 1 or in small groups. Professional advice about the best way to get to work is discussed.	Marc Woodall	Engmt Tm	10		10				0	Sep-12	Mar-13	Sep-12	Mar-13
21	Information, Travel Planning & Information	Community Fund	Redhill / Reigate	Community fund made available for residents where funds are made available for transport type facilities for the area.	Marc Woodall	Engmt Tm	125		125				0	Sep-12	Dec-12	Dec-12	Mar-13
22	Information, Travel Planning & Information	Business Travel Forum	Redhill / Reigate	Two business travel forums will be set up, one in Redhill and one in Reigate with independent support and will continue each year of the programme.	Marc Woodall	Engmt Tm	100		100				0	Sep-12	Mar-13	Sep-12	Mar-13
Sub Total							625.05		687.05	22			22				